Sample Email

Feel free to use the construct of the following to share the announcement of the workshop with everyone on your email list that you feel might attend.

You can insert the link to the event on our website if you like (find it on our schedule, and copy the link).

Subject: We'd Love to Have You Join Us

Hi [Name],

I'm excited to share that we'll be hosting Scott Phillips from Amazing Horse Country for an upcoming horsemanship workshop.

If you've ever wanted a better understanding of your horse, more confidence in your riding, or a clearer path forward when things aren't quite clicking, this is a wonderful opportunity to learn in a relaxed and supportive setting.

One of the things I appreciate most about Scott's approach is that he meets both horses and people where they are. There are no expectations, no judgment, and no pressure to perform. You can expect practical guidance that helps create better communication, trust, and partnership. And of course, fun and laughs!

The workshop brings together horse people from a variety of backgrounds, all working toward the same goal: becoming better partners for their horses.

If that sounds like something you'd enjoy, we'd love to have you join us.

Learn more and register here:
[INSERT EVENT LINK]

Spots are limited, so if you're interested, I encourage you to reserve your place early.

We hope you'll join us!

[Host Name]